

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Great American Media (GMMB)
1010 Wisconsin Avenue
Washington, DC 20007

<u>Contract / Revision</u> 488382 /		<u>Alt Order #</u> 06263919
<u>Product</u> DCCC		
<u>Contract Dates</u> 09/25/12 - 10/01/12		<u>Estimate #</u> 1473
<u>Advertiser</u> ISS DCCC		<u>Original Date / Revision</u> 08/06/12 / 09/10/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 11	<u>Product Code</u> 14
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 1	KVVU	09/25/12	10/01/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	0	\$0.00
D 2	KVVU	09/25/12	10/01/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	0	\$0.00
D 3	KVVU	09/25/12	10/01/12	Extra	M-F 1:05-1:35am		:30			NM	0	\$0.00
D 4	KVVU	09/25/12	10/01/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	0	\$0.00
D 5	KVVU	09/25/12	10/01/12	Better	M-F 11a-12p		:30			NM	0	\$0.00
N 6	KVVU	09/25/12	10/01/12	Katie Couric	2-3p		:30			NM	5	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/25/12	10/01/12	MTWTF--				5	\$185.00			
N 7	KVVU	09/25/12	10/01/12	Anderson	3-4p		:30			NM	5	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/25/12	10/01/12	MTWTF--				5	\$185.00			
D 8	KVVU	09/25/12	10/01/12	The Dr.Oz Show	4-5p		:30			NM	0	\$0.00
D 9	KVVU	09/25/12	10/01/12	Fox 5 News at 5	5-530p		:30			NM	0	\$0.00
N 10	KVVU	09/25/12	10/01/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	\$690.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/25/12	10/01/12	MTWTF--				2	\$345.00			
N 11	KVVU	09/25/12	10/01/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/25/12	10/01/12	MTWTF--				5	\$365.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
488382 /	06263919

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/25/12 - 10/01/12	DCCC	1473

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS DCCC	08/06/12 / 09/10/12

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D 12	KVVU	09/25/12	10/01/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	0	\$0.00																																																																																																																																																																																																										
N 13	KVVU	09/25/12	10/01/12	MORE Access	630-7pm		:30			NM	5	\$1,375.00																																																																																																																																																																																																										
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D 14	KVVU	09/25/12	10/01/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	0	\$0.00																																																																																																																																																																																																										
D 15	KVVU	09/25/12	10/01/12	More M-F 9-10a	M-F 9a-10a		:30			NM	0	\$0.00																																																																																																																																																																																																										
D 16	KVVU	09/28/12	09/28/12	Fringe	Fri 9p-10p		:30			NM	0	\$0.00																																																																																																																																																																																																										
D 17	KVVU	10/01/12	10/01/12	The Mob Doctor	Mon 9p-10p		:30			NM	0	\$0.00																																																																																																																																																																																																										
D 18	KVVU	09/29/12	09/29/12	NCAA Football Late Game	NCAA Football Lat		:30			NM	0	\$0.00																																																																																																																																																																																																										
D 19	KVVU	09/29/12	09/29/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	0	\$0.00																																																																																																																																																																																																										
N 20	KVVU	09/29/12	09/29/12	The Closer	M-Sa 8-10p/Su 7-1		:30			NM	1	\$150.00																																																																																																																																																																																																										
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N 21	KVVU	09/29/12	09/29/12	Without A Trace	Sa 3-4p		:30			NM	0	\$0.00																																																																																																																																																																																																										
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N 22	KVVU	09/29/12	09/29/12	Numb3rs	Sa 4-5p		:30			NM	0	\$0.00																																																																																																																																																																																																										
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See MG 24.2																																																																																																																																																																																																																						
N 23	KVVU	09/29/12	09/29/12	Criminal Minds	Sat 5-6p		:30			NM	0	\$0.00																																																																																																																																																																																																										
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th colspan="8"></th></tr><tr><td>Week: 09/24/12</td><td>09/30/12</td><td>-----1-</td><td>1</td><td>\$225.00</td><td colspan="8" rowspan="2"></td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>									Week: 09/24/12	09/30/12	-----1-	1	\$225.00																																																																																																																																																																																								
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Week: 09/24/12	09/30/12	-----1-	1	\$225.00																																																																																																																																																																																																																		
<table><tr><th><u>Spot</u></th><th><u>Ch</u></th><th><u>Date Range</u></th><th><u>Description</u></th><th><u>Start/End Time</u></th><th><u>Weekdays</u></th><th><u>Length</u></th><th><u>Rate</u></th><th><u>Type</u></th><th colspan="4"></th></tr><tr><td>1</td><td>KVVU</td><td>09/24/12-09/30/12</td><td>Criminal Minds</td><td>Sat 5-6p</td><td>-----Sa--</td><td>:30</td><td>\$225.00</td><td>NM</td><td colspan="4" rowspan="2"></td></tr></table>													<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>					1	KVVU	09/24/12-09/30/12	Criminal Minds	Sat 5-6p	-----Sa--	:30	\$225.00	NM																																																																																																																																																																																				
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See MG 24.2																																																																																																																																																																																																																						
D 24	KVVU	09/29/12	09/29/12	Dog The Bounty Hunter	Sa 6-7p		:30			NM	0	\$0.00																																																																																																																																																																																																										

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 488382 /		<u>Alt Order #</u> 06263919
<u>Contract Dates</u> 09/25/12 - 10/01/12	<u>Product</u> DCCC	<u>Estimate #</u> 1473
<u>Advertiser</u> ISS DCCC		<u>Original Date / Revision</u> 08/06/12 / 09/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 25	KVVU	09/29/12	09/29/12	TMZ Weekend	Sa 7-8p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----2-				2	\$400.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	09/24/12-09/30/12	TMZ Weekend	Sa 7-8p	-----Sa--	:30		\$400.00	NM		
			See MG 25.3,25.4									
	2	KVVU	09/24/12-09/30/12	TMZ Weekend	Sa 7-8p	-----Sa--	:30		\$400.00	NM		
			See MG 25.3,25.4									
	3	KVVU	09/30/12-09/30/12	TMZ Weekend	Sa 12p-6p/Su 9a-6	-----Su	:30		\$400.00	NM		
	Ⓜ	MG for 25.1,25.2										
	4	KVVU	09/30/12-09/30/12	TMZ Weekend	Sa 12p-6p/Su 9a-6	-----Su	:30		\$400.00	NM		
	Ⓜ	MG for 25.1,25.2										
N 26	KVVU	09/30/12	09/30/12	The Closer	Sun 1-2am		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$45.00			
D 27	KVVU	09/30/12	09/30/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	0	\$0.00
D 28	KVVU	09/30/12	09/30/12	Sports Plus Su 1045p	1045p-11p		:30			NM	0	\$0.00
N 29	KVVU	09/30/12	09/30/12	Criminal Minds	Sun 11p-12am		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$185.00			
N 30	KVVU	09/30/12	09/30/12	Numb3rs	Sun 12-1am		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$75.00			
N 31	KVVU	09/30/12	09/30/12	FOX Soccer	Various		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$165.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	09/24/12-09/30/12	FOX Soccer	Various	-----Su	:30		\$165.00	NM		
			See MG 34.3,34.4									
D 32	KVVU	09/30/12	09/30/12	Friends Weekend	5-6p		:30			NM	0	\$0.00
D 33	KVVU	09/30/12	09/30/12	American Dad/Cleveland	7p-8p		:30			NM	0	\$0.00
N 34	KVVU	09/30/12	09/30/12	Fox News Sunday 8-9a	8-9a		:30			NM	3	\$515.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----2				2	\$175.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	09/24/12-09/30/12	Fox News Sunday 8-9a	8-9a	-----Su	:30		\$175.00	NM		
			See MG 34.3,34.4									
	3	KVVU	09/30/12-09/30/12	Friends Weekend	5-6p	-----Su	:30		\$170.00	NM		
	Ⓜ	MG for 31.1,34.1										
	4	KVVU	09/30/12-09/30/12	Friends Weekend	5-6p	-----Su	:30		\$170.00	NM		
	Ⓜ	MG for 31.1,34.1										
D 35	KVVU	09/27/12	09/27/12	The X Factor	The X Factor		:30			NM	0	\$0.00
D 36	KVVU	09/25/12	09/25/12	New Girl/The Mindy Project	Tue 9p-10p		:30			NM	0	\$0.00
D 37	KVVU	09/26/12	09/26/12	The X Factor	The X Factor		:30			NM	0	\$0.00
Totals											27	\$5,910.00

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25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
488382 /	06263919

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/25/12 - 10/01/12	DCCC	1473

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS DCCC	08/06/12 / 09/10/12

<u>Time Period</u>	<u># of Spots</u>	<u>Gross Amount</u>	<u>Net Amount</u>
08/27/12 - 09/30/12	23	\$4,920.00	\$4,182.00
10/01/12 - 10/01/12	4	\$990.00	\$841.50
Totals	27	\$5,910.00	\$5,023.50

Signature: _____ **Date:** _____

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REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP10/12 16.27

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6263919 CLASS: NATL. LOCAL REGIONAL

PRDCT	EST #	COMMENTS:
DCCC	1473	(LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/12 OCT1/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP10/12 16.27

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DEMOCRATIC CONGRESSIONAL CAMPAIGN

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 14 AGENCY EST# = 1473												
1	S		1000A-1100A	30		\$185.00	9/25	10/1	0		TU-F,M	0
PROGRAM : DR OZ CON COM1 : DR OZ												
2	S		1000P-1100P	30		\$1,325.00	9/25	10/1	0		TU-F,M	0
PROGRAM : FOX 5 NEWS AT 10P CON COM1 : FOX 5 NEWS AT 10P												

SEP10/12 16.27
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	S		105A-135A	30		\$110.00	9/25	10/1	0		TU-F,M	0
PROGRAM : EXTRA												
CON COM1: EXTRA												
4	S		1100P-1135P	30		\$800.00	9/25	10/1	0		TU-F,M	0
PROGRAM : FOX 5 NEWS AT 1100P												
CON COM1: FOX 5 NEWS AT 1100P												
5	S		1100A-1200N	30		\$145.00	9/25	10/1	0		TU-F,M	0
PROGRAM : BETTER LAS VEGAS												
CON COM1: BETTER LAS VEGAS												
8	S		400P-500P	30		\$215.00	9/25	10/1	0		TU-F,M	0
PROGRAM : DR OZ												
CON COM1: DR OZ												
43	S		800P-900P	30		\$2,250.00	9/28	9/28	0		FRI	0
PROGRAM : KITCHEN NIGHTMARES												
ORD COM1: RATE FOR SAME TP 5-530P \$585 AND 530-6P \$600. PLS ADVISE.												
THIS IS A MAKE-GOOD FOR SEP25 ON LINE-9 FOR 5 SPOTS/WK												
THIS IS A MAKE-GOOD FOR SEP25 ON LINE-11 FOR 5 SPOTS/WK												
45	S		530P-600P	30		\$600.00	9/25	9/28	0		TU-F	0
PROGRAM : NEWS												
ORD COM1: RATE FOR SAME TP 5-530P \$585 AND 530-6P \$600. PLS ADVISE.												
PART OF A MAKEGOOD MADE UP OF LINES 43-46												
46	S		100P-700P	30		\$500.00	9/29	9/29	0		SAT	0
PROGRAM : MLB												
ORD COM1: RATE FOR SAME TP 5-530P \$585 AND 530-6P \$600. PLS ADVISE.												
PART OF A MAKEGOOD MADE UP OF LINES 43-46												
10	S		500A-600A	30		\$345.00	9/25	10/1	2		TU-F,M	2
PROGRAM : FOX5 NEWS 5A												
CON COM1: FOX5 NEWS 5A												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP10/12 16.27
CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12	S		600A-700A PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A	30		\$650.00	9/25	10/1	0		TU-F,M	0
14	S		700A-900A PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS	30		\$575.00	9/25	10/1	0		TU-F,M	0
15	S		900A-1000A PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS	30		\$215.00	9/25	10/1	0		TU-F,M	0
16	S		900P-1000P PROGRAM : FRINGE CON COM1: FRINGE	30		\$2,435.00	9/28	9/28	0		FRI	0
17	S		900P-1000P PROGRAM : MOB DOCTOR CON COM1: MOB DOCTOR	30		\$2,950.00	10/1	10/1	0		MON	0
18	S		100P-800P PROGRAM : FOX COLLEGE FOOTBALL CON COM1: FOX COLLEGE FOOTBALL	30		\$1,250.00	9/29	9/29	0		SAT	0
19	S		1000P-1100P PROGRAM : FOX 5 NEWS AT 10PM SAT CON COM1: FOX 5 NEWS AT 10PM SAT	30		\$700.00	9/29	9/29	0		SAT	0
39	S		1230P-400P PROGRAM : MLB GAME ORD COM1: SPOTS N/A DUE TO SPORTS. MG OFFER MLB GAME. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR SEP29 ON LINE-21 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR SEP29 ON LINE-22 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR SEP29 ON LINE-23 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR SEP29 ON LINE-24 FOR 1 SPOT/WK	30		\$850.00	9/29	9/29	0		SAT	0

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27	S		1000P-1045P	30		\$925.00	9/30	9/30	0		SUN	0
PROGRAM : FOX 5 NEWS AT 10PM SUN												
CON COM1: FOX 5 NEWS AT 10PM SUN												
28	S		1045P-1100P	30		\$575.00	9/30	9/30	0		SUN	0
PROGRAM : FOX 5 SPORTS EXTRA												
CON COM1: FOX 5 SPORTS EXTRA												
32	S		500P-600P	30		\$175.00	9/30	9/30	0		SUN	0
PROGRAM : FRIENDS												
CON COM1: FRIENDS												
41	S		800P-900P	30		\$1,575.00	9/30	9/30	0		SUN	0
PROGRAM : SIMPSON'S/BOB'S BURGER												
ORD COM1: SPOT N/A DUE TO SPORTS. MG SUNDAY PRIME 8-9P. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR SEP30 ON LINE-33 FOR 1 SPOT/WK												
35	S		800P-900P	30		\$5,100.00	9/27	9/27	0		THU	0
PROGRAM : THE X-FACTOR RESULTS												
CON COM1: THE X-FACTOR RESULTS												
42	S		900P-1000P	30		\$3,450.00	9/25	9/25	0		TUE	0
PROGRAM : NEW GIRL/THE MINDY PROJECT												
ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR SEP25 ON LINE-36 FOR 1 SPOT/WK												
37	S		800P-1000P	30		\$3,750.00	9/26	9/26	0		WED	0
PROGRAM : X FACTOR												
CON COM1: X FACTOR												
SEP/12			\$5,910.00			OCT/12					\$.00	

CONTRACT TOTAL

\$5,910.00

TOTAL SPOTS

27

7485

5910

1575

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	:	:	:	:	:	:	:	:	:	:	:	:

MARKET TOTALS \$271,714 KVVU 21% KSNV 28% KLAS 28% KTNV 14% KVMY 6% KVCW 2% CABL 0% KTUD 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE